



## 2011 Hoosier Artisan Boutique Artist Prospectus

### About the Hoosier Artisan Boutique

The 2011 Hoosier Artisan Boutique is an exciting opportunity to find unique gifts handmade by local artisans and crafters that call Indiana home. Between 50-75 artists and crafters will have a variety of items available. From luxurious hand knits and bath and body products, to one of a kind jewelry and children's clothing, fine art, home décor, furniture, hand spun yarn, pottery, and handcrafted handbags – patrons will find something for everyone on their list at the Hoosier Artisan Boutique on Saturday, November 26th, 2010 from 10a-5p at the Hamilton County Fairgrounds Exhibition Hall in Noblesville, Indiana.

Admission to the Hoosier Artisan Boutique is free to the public and attendance last year was approximately 1000—many of whom contributed to filling up a minivan with new, unwrapped toys for an area children's charity. All artists participating in this year's event must agree to donate a new, unwrapped toy in addition to the standard booth fee.

The Hoosier Artisan Boutique concept was conceived by area artists that found fellowship and support for their craft on the website Etsy.com. The first event was held Saturday, October 17th, 2009 at the Mansion at Oak Hill, in Carmel, IN and attracted approximately 400 shoppers. Because the purpose of the event is to highlight the diversity of artistic talent in Indiana, the Hoosier Artisan Boutique requires that participating artists live within Indiana and no commercially produced items are accepted for this juried event.

Megan Martin, the show organizer, is an artist herself and desires this event to be beneficial for both the participating artisans and the community which supports this event. She participated in the inaugural Hoosier Artisan Boutique in 2009 as a Co-coordinator and is currently the sole organizer of the event.

### Event Details

Setup is from 8a-10a the day of the event. Doors will open to the public at 10am. Continental breakfast and lunch will be provided for participating artists and complimentary refreshments will be available for event patrons. All booths include 2 chairs. Two booth sizes are available—small booths will be approximately 6ftx10ft and cost \$55, large booths are 10ftx10ft and cost \$70. Six foot tables are available and may be rented for \$5 each (limit two per booth) Artists are expected to provide table coverings as well as any other necessary display items. Access to electricity will be provided for an additional \$5.

### Important Dates

Wednesday, August 31st - Application Deadline.

Thursday, September 15th - Jury Results Sent

Saturday, October 1st - Booth Payments Due

Saturday, November 5th - Final date to withdraw for a full refund minus \$15 administration fee

*For questions and concerns, or additional information about this event, please contact:*

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